



Something to smile about

We're here to help you look and feel like your best self

Having dental coverage offers much more than just professional cleanings and cavity checks for a bright smile. Regular dentist visits can detect and treat gum disease – called periodontal disease – which is linked to other health problems. So, cover yourself and your family with a dental plan to keep healthy and smiling.

Talk to your broker about Blue Shield of California dental coverage available to you.



1 in 4 adults feels embarrassed about the condition of their mouth and teeth.¹



People with severe periodontal disease are **twice as likely to develop type 2 diabetes.**²



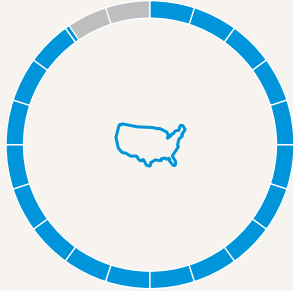
Periodontal disease is **the number one cause of tooth loss.**³



A pregnant woman with periodontal disease is **7x more likely to have a premature baby.**⁴



Tooth decay is the single most common chronic childhood disease, ahead of childhood obesity, asthma, and diabetes.⁷



91% of Americans are living with tooth decay.⁵



59% of Americans say cost is the top reason for not visiting the dentist.⁶

Agent name:

Agency name:

Phone number:

Email address:

Website:

Personalized URL:

1. "California's Oral Health and Well-Being," 2015, ada.org.

2. "Periodontal Disease and Incident Type 2 Diabetes," Demmer, Ryan et al. *Diabetes Care*, 31(7), July 2008.

3. National Institute of Dental and Craniofacial Research, July 2018.

4. "Oral Health Care During Pregnancy and Early Childhood: Practice Guidelines," New York State Department of Health, August 2006.

5. "Dental Caries and Tooth Loss in Adults in the United States, 2011-2012," NCHS, May 2015.

6. "Oral Health and Well-Being in the United States," 2015, ada.org.

7. American Academy of Pediatric Dentistry, aapd.org.